



Pyro AV
11140 Business Circle, Suite 300
Cerritos, CA 90703
888-926-1008
www.pyroav.com

Contact: Ivan Randall
Pyro AV
888-926-1008
ivan@pyroav.com

FOR IMMEDIATE RELEASE

MEDIA ALERT

August 28, 2009

PYRO AV DROPS PRICE ON 3G14DA TO \$369

WHO: Pyro AV, a developer of high-quality video capture and conversion technologies for the prosumer, broadcast and post-production markets.

WHAT: Pyro AV® today announced a price drop for 3G14DA a HD/SD-SDI distribution amplifier. MSRP is now \$369.99 US through the end of the year.

WHEN: Immediately

WHERE: Through a variety of Pyro AV dealers and distributors:
<http://www.pyroav.com/wheretobuy/dealers.html>

CONTACT: For press inquiries, please contact Ivan Randall at ivan@pyroav.com. For sales inquiries, please contact Alfred Bantug at alfred@pyroav.com.

About Pyro AV

Pyro AV (www.pyroav.com) is made up of a team of dedicated engineers with more than 15 years experience designing and developing high-quality video capture and conversion technologies. Pyro AV develops solutions for the prosumer, broadcast and post-production markets and is currently shipping a line up of broadcast-quality video converters.