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FOR IMMEDIATE RELEASE

Pyro AV Turbo 1394b Solutions Now Shipping with Unibrain ubCore™

Full Support for 800 Mbps Bus Speeds

CERRITOS, Calif. (November 15, 2008) - Pyro AV® today announced that it is now shipping its **Turbo 1394b PCI** and **Turbo 1394b PCIe** controller cards with Unibrain ubCore™ drivers for Windows. Including ubCore™ with their line of 1394b (FireWire 800) products, Pyro AV provides a complete solution out-of-the-box, allowing end users to take full advantage of 1394b's 800 Mbps transfer speed.

"ubCore™ unlocks the potential of FireWire for Windows users" explains Theologos Sosis, CEO of Unibrain. "With SBP2 disk, IIDC firewire cameras support and FireNet™ 1394 networking support, ubCore™ will allow Pyro AV to offer their customers a powerful tool to transfer data at speeds of 100 MBytes per second." Digitally signed, ubCore™ supports Windows 2000, XP, 2003 Server and Vista with full support for 64 bit Windows operating systems (AMD64 and Intel EM64t CPUs).

For nearly a decade, video and audio editors have adopted FireWire for their storage needs, connecting to hard drives and RAID arrays to their PCs. As the demands for faster storage progress, Pyro AV continues meet and exceed the needs of their prosumer customers with Turbo 1394b PCI and Turbo 1394b PCIe, offering reliable, high-speed connectivity solutions.

Turbo 1394b PCI card adds two 9-pin 1394b ports as well as a 6-pin 1394a port to a Mac or PC via a PCI or PCI-X slot. Designed for 64 bit machines, Turbo 1394b PCIe adds two 9-pin 1394b connectors and one 6-pin 1394a connector via a PCI Express (PCIe) slot.

Pricing and Availability

Turbo 1394b PCIe (PVC-815) and Turbo 1394b PCI (PVC-811) are now shipping and are available through Pyro AV's network of retailers and online dealers, each with an MSRP of \$39.99. Total solutions, both 1394b controllers include Unibrain ubCore™ 1394 drivers, a quick installation guide as well as Pyro AV's 2-year warranty.

About Pyro AV

Pyro AV (www.pyroav.com) is made up of a team of dedicated engineers with more than 15 years experience designing and developing high-quality video capture and conversion technologies. Pyro AV develops solutions for the prosumer, broadcast and post-production markets and is currently shipping a line up of broadcast-quality video converters.